

3/19/96	Washington Post John Schwartz	Low tar cigarette with satisfying delivery. Wants comment on satisfying customers and dealing with regulatory issues	V. Han handled
3/19/96	WZMX-Radio Chris Shannon	PM comment re USA Today story on PM employee statements	Declined
3/19/96	WABU-TV Cheryl Gibstein	Live interview over the phone re three former employees	Declined interview
3/19/96	Richmond Times Dispatch Chip Jones	FDA affidavits--followup story, requests interview	M. York handled
3/19/96	WWBT-TV Richmond Jim Babb	Spokesperson, any new statements	Declined, no person available, no statements
3/19/96	Good Morning America Carol Kaufman	PM litigation and FDA affidavits, want spokesperson	Declined
3/19/96	CBS News Gretchen Cary	FDA affidavits, fact checking on PM brands and marketing figures	P. Wittenbauer declined request of spokesperson, USA provided brand information
3/19/96	Bloomberg Joe Menn	New statement, spokesperson available re three former employees	Declined interview, no new statements
3/19/96	Daily Texan Christine Garrison	Constitutionality of the FDA regulations on advertising	Referred to TI
3/19/96	Business Week Lori Bongiorno	FDA affidavits	M. York handled
3/19/96	ABC News Keith Summa	On-camera interview re three affidavits, overseas research, DeNoble, INBIFO	Declined, sent Summa letter re INBIFO
3/19/96	WREC-AM Radio Leonard Blakely	Nicotine/affidavits, spokesperson for talk show	Declined, no statements available
3/19/96	Direct Line Tracy Collins	Regulations, Liggett	Declined, no spokesperson available
3/19/96	National Law Journal Andy Blum	Affidavits, three statements	Faxed statements, declined further comments
3/19/96	WREC-AM Radio Leonard Blakely	Nicotine levels/Affidavits	Declined. No spokesperson available

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3/19/96	WTAG-AM Radio (MA) Chris McAuliffe	Liggett settlement, whistle-blowers, economic impact issues	Decined. No spokesperson available
3/20/96	Channel 8 (ABC) (Richmond, VA) Richard Real	Received statement, wants interview	Declined. No spokesperson available
3/20/96	AP (MD) Shawn Donan	MD AG hiring private attorney to sue industry, wants comment	Reporter never called back
3/20/96	CNBC Stephanie Krikorian	NYS Comptroller decision on not purchasing tobacco stocks --on camera interview	Referred to Financial Communications
3/20/96	US News & World Report Andrew Popper	Photos of Campbell and Uydess	Declined because neither work here anymore
3/20/96	WTBR News Channel 6 (VA) Michael Ford	Left message on vmx--no topic	Called back reporter who never returned call
3/20/96	Bloomberg Michelle Cortez	Comment on whether PM is expecting Congressional action on the FDA's proposal to regulate the industry	Referred to TI
3/20/96	BBC-Radio Phil Hay	Spokesperson to talk about Liggett and affidavits	Declined
3/20/96	Richmond Times Dispatch Chip Jones	Received copy of Bible letter to employees--did he really send it out. Comment on upcoming "60 Minutes" segment w/Uydess	V. Han/B. McCormick handled
3/20/96	Albany Times Union Tom Precious	Comment on Vacco suing the industry	Declined
3/20/96	Advertising Age Ira Tenowitz	Affidavits, asked to be notified if ads were going to run	Faxed statement, referred to PM USA re: advertising
3/20/96	AP Florida Adam Yeomans	FL AG using pension fund to press PM to adopt Liggetts advertising policies	Referred to D. Laufer
3/20/96	BBC Radio World Service Latin America Tom Gibb	Interview re statements of last few days	Referred to B. Cho to decline

3/20/96	CBS-TV Face the Nation Karen Pratt	Industry exec for interview to discuss nicotine, Liggett Ag's	Declined
3/20/96	AM Best Co. Dan Lonkevich	PM's position on tobacco liability to insurance companies	Declined comment
3/21/96	Dallas Morning News Wayne Slater	Comment on possibility of TX filing suit	M. York handled
3/21/96	International Risk Management Magazine Gary Rollin	Liggett	Faxed statements
3/21/96	NBC News Amy Chiaro	Bible memo	Faxed
3/21/96	Wall Street Journal Suein Hwang	Bill Campbell	M. York handled
3/21/96	CBS 60 Minutes Crory	Bible letter, PM Ad, FDA documents	Faxed letter, ad, and note saying the 400 pages of FDA docs are on internet
3/21/96	BNA Ellen McCleskey	Any updated statements as of 3/18/96	Faxed affidavit statement
3/21/96	National Law Journal Andy Blum	Has three PM statements. Any more? Comment on Prime Time Live	Faxed PTL statement
3/21/96	The Daily News Peter Grant	Bible letter and ad. Where is ad running, etc.	Referred to PM USA
3/21/96	Ft. Worth Star Telegram John Gonzalez	Comment on TX AG wanting to sue industry	M. York handled
3/21/96	Dallas Morning News Wayne Slater	PM Comment on TX AG	M. York handled
3/21/96	Clarion Ledger Beverly Pettigrew	Nicotine Ad	Referred to PM USA.
3/21/96	CNN Business News Allan Frank	Wants latested press statements of last few days; wants to interview Bible for tobacco series	Faxed three statements
3/21/96	The Star-Ledger Robert Schwaneberg	NJ State Medical Society and 2 Senators asked Whitman to join state suits	Declined comment

3/21/96	Legal Times Ben Wittes	INBIFO	Faxed statement, M. York handled
3/21/96	ZDF-Channel 2 Germany Ori Hod	A Dr. Reininghaus request to speak w/V. Han	M. York handled
3/21/96	NBC Nightly News (DC) Bob Kur	INBIFO	Faxed statement
3/21/96	WWBT-TV Richmond Jim Babb	Bible letter, interview re nicotine spiking allegations, how many people visited Web site	Faxed letter, declined interview, B. McCormick told them 2-3,000 visited Web Site
3/21/96	WTBR Michael Ford	PM ad	Left message, reporter did not return call
3/21/96	CNBC Power Lunch Edna Baily	Spokesperson for show with Neil Cavuto (host) re advertising	Declined
3/21/96	Richmond Times Dispatch ChipJones	Story on "60 Minutes" and Uydess, also on advertising	M. York handled Uydess, E. Merlo advertising
3/21/96	LA Times Cheryl Stolberg	Update on three former employees	Chose not to call back
3/22/96	Larry King Live Pam Stevens	PM spokesperson re whistleblowers	Declined
3/22/96	CBS News Radio Wendy Zents	Nicotine manipulation ads, wants spokesperson, summary of docs on internet	Referred to E. Merlo for handling the advertising, declined comment on doc summary
3/22/96	CNBC News Alan Churnoff	Interview w/ spokesperson re FDA docs on internet, Liggett, are we thinking of settling	E. Woodward handled
3/22/96	Bloomberg Joe Menn	2 stories: 1-Nicotine manipulation (ad and FDA docs) and 2-Steven Goldstone article in Financial Times	M. York handled
3/22/96	CBS News Ingrid Hughes	Wants copy of FDA docs on Internet messengered to her	E. Moore messengered documents
3/22/96	Phil Donohue Ed Santos	Interview with S. Parrish re all issues	Declined
3/22/96	Business Week Laura Bongiorno	Liggett, federal investigations, NYS comptrollers announcement	M. York handled

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3/22/96	CNN Financial Bob McNatt	Web site page for FDA docs--has problem finding it	P. Marrinan of Y&R handled
3/22/96	Time Magazine Greg Fulton	Date of PM's next board meeting, number of newspapers the ad ran, how much did stock fall last week	Referred to PM USA and Financial Communications
3/22/96	NBC Today Show Sara Pines	Uydess is appearing, want PM spokesperson	Declined
3/22/96	Reuters Richard Melville	Heard another tobacco company may settle, what is PM position?	D. Kiley told them we have no intention of settling
3/25/96	WWBT (Richmond) Jim Babb	60 Minutes/Uydess	Declined
3/25/96	CBS affiliate (Richmond) Scott Light	60 Minutes/Uydess	Declined
3/25/96	Chicago Sun Times Janet Stewart	Profile on Clifford Douglas, consultant for plaintiff's lawyers	Declined
3/25/96	Charlie Rose Show Natasha Lebedara	Wanted S. Parrish for show	Declined
3/25/96	LA Times Susie Carabelli	Wanted PM to place PM ad on nicotine in Wash edition	Referred to C. Alexander at Y&R
3/25/96	National Public Radio Debbie Elliot	Wants interview before Castano hearings start	Declined
3/25/96	Bloomberg Leslie Hillman	Castano	M. York handled
3/25/96	Middlesex News Steve LaBlanc	MA AG recommended that since MA is stockholder should put pressure on PM to accept advertising guidelines	Declined
3/25/96	Vanity Fair Magazine John Banta	Did PM conduct a study on a fire- safe cigarettes as Wigand suggested	D. Colby handled per C. Wall
3/25/96	USA Today Doug Levy	Is Ken Starr arguing for tobacco cos., info on Castano	E. Woodward handled

3/26/96	Court TV	Castano--wants copy of Briefs for both sides and Reply Brief of Defendants	D. Colby handled
3/26/96	WWRC Radio Wash, DC	Liggett and banning smoking entirely, want industry spokesperson	Declined, no spokesperson avail.
3/27/96	KCNN-Radio North Dakota Heath Copp	Wants spokesperson re AG Lawsuits	Declined
3/27/96	NPR Adam Hochberg	AG Lawsuits--has public opinion changed in our favor	Declined
3/27/96	Houston Chronicle	TX AG is planning to announce lawsuit against tobacco cos	M. York handled
3/27/96	WTVR Channel 6 Scott Light	Comment by four tobacco companies re Scruggs and Moore	Faxed
3/27/96	Richmond Times Dispatch Alan Cooper	Copy of Bible memo to employees	Faxed
3/27/96	Asahi-Japanese News Mr. Ueji	Interview re Uydess, Liggett, state suits	M. York handled
3/28/96	Richmond Times Dispatch Mike Allen	Did PM have 125 smoking & health suits in 1995? Was there a release?	D. Colby confirmed, said it was in 10-K and contingency section of annual report
3/28/96	Austin American Statesman Stewart Askenazi	Texas Lawsuit	Faxed statement, J. Maroney handled
3/28/96	Kyodo News Service Heather Harlan	TX AG lawsuit	Faxed statement
3/28/96	CNBC Cathy Stevens	TX AG lawsuit	Faxed statement
3/28/96	CNBC -- Allan Schernoff	TX AG lawsuit	Faxed statement
3/28/96	Texarkana Gazette Lisa McDermott	TX AG lawsuit	Faxed statement
3/28/96	CNN Financial Allan Frank	TX AG lawsuit	Faxed statement

3/28/96	Ameican Heathline John Budetti	TX AG lawsuit	Faxed statement
3/28/96	Fortworth Star Telegram John Gonzalez	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	San Antonio Express News Laura Tully	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	Reuters News Service Jeff Frank	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	UPI Mark Langford	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	KLBK TV (CBS) Chris Walker	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	Fox TV Andrea	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	Market Place Radio Sarah Gardner	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	Morris News Service Mary Alice Robbins	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	KLIF News Rand LaVonn	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	Houston Chronicle Kathy Walt	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	AP/Texas Peggy Fikac	TX AG lawsuit	Faxed statement, J. Maroney handled interview
3/28/96	CBS News Scott Pelley	Spokesperson re TX AG lawsuit	Sent statement, declined interview
3/28/96	Hattiesburg American Byron McCauley	Wants to print PM statement on TX lawsuit as Letter to Editor, wants to know from whom it should come	D. Colby handled
3/29/96	WBAP-FM Jim Long	TX AG lawsuit, want spokesperson	Declined

3/29/96	CNBC Monica Orbe	WSJ re PM's attack on youth smoking	Declined
3/29/96	Bloomberg Leslie Hillman	WSJ--Ad campaign	S. Parrish did interview
3/29/96	Claims Magazine Lorraine Iannello	Wants TX statement, comment on implications of Medicaid suits on insurance industry	Faxed statement, declined comment
3/29/96	Tobacco Industry Reporter Edie McFall	G. Bible's title	D. Colby handled
3/29/96	Richmond Times Dispatch Chip Jones	Uydess, what has PM said on the record	D. Colby told him to look at last paragraph of WSJ on B6
3/29/96	The Economist Mark Roberts	Tobacco industry, manufacturing, global strategy, litigation, wants interviews	Declined all but litigation interview, M. York called, but Roberts never called back
3/29/96	Louisville Courier Journal Joe Ward	Wanted our comment re our use of talcum powder industry as our defense in Butler case	Could not contact appropriate spokesperson before deadline